



BRP Consulting Ltd

GDPR & the transparency requirement

- Article 13 in SMEs and small organisations

It is tempting to think of GDPR as a 2018 moment in time, and that you have 'ticked all the boxes'. However, many smaller organisations don't realise they aren't properly meeting the 'transparency' requirement of GDPR and wrongly believe their website privacy notice to be adequate.



Article 13 of the GDPR requires you to inform your clients and employees or any others involved in your organisation ('data subjects') about your processing of their data.

Simply put, your organisation needs to tell data subjects specific facts about the processing. The why, the how and the legal basis on which it is permitted. This is achieved with the publication of a **Privacy Policy**, published in whatever way is most convenient.

Has your organisation done this? - you are exposed to reputational and legal risks if not.



Designing a compliant privacy policy is not a complicated or protracted process but, in order to be effective, takes understanding of the law and how data processing is conducted in your organisation. This is why 'DIY' policies from internet templates are fraught with the risks of ill-informed completion.

How I can help

Firstly, if you have a privacy policy, I would be happy to review it with no obligation or charge – I'm always happy to advise, and commit never to sell unnecessary services.

If you do need a policy to be produced, I can offer experience and professional accreditation to make sure it is done right and without fuss. The process is simple enough from your perspective – a conversation with you to obtain the information needed to make the document accurate is all it takes.

And you needn't be concerned about hidden and unexpected costs – depending on the size of your organisation, my fixed fees start at just £200 - privacy lawyer would doubtless be more expensive.

If you have any questions about this, or any other privacy topic, please feel free to contact me.



Michael Brunker
CIPP/E CISM
BRP Consulting



+44(0)7984 972933



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