

GDPR & the transparency requirement

- Article 13 in SMEs and small organisations



Reality check: Most organisations, sole-traders or SMEs using the personal data of their clients must meet the GDPR 'transparency' requirement. This means telling those clients about the processing of their data in a **privacy policy**.

If you only have a policy that deals with your website, and you gather other data directly from clients, you are almost certainly non-compliant. Have you checked?



Designing a privacy policy is not a complicated or protracted process but, in order to be effective, takes understanding of the law and how data processing is conducted in your organisation. This is why 'DIY' policies from internet templates are fraught with the risks of ill-informed completion.

How I can help

Firstly, if you have a privacy policy, I would be happy to review it with no obligation or charge – I'm always happy to advise, and commit never to sell unnecessary services.

If you do need a policy to be produced, I can offer experience and professional accreditation to make sure it is done right and without fuss. The process is simple enough from your perspective – a conversation with you to obtain the information needed to make the document accurate is all it takes.

And you needn't be concerned about high or unexpected costs – depending on the size of your organisation, my fixed fees start at just £200. Specialist privacy lawyer would doubtless be more expensive.

If you have any questions about this, or any other privacy topic, please feel free to contact me.

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